

2017 Queensland Tourism Awards

Summary of Changes



1. Category changes:

➤ Category 8: Specialised Tourism Services is for entrants that are unable to meet the criteria of other categories and entrants to this category are not permitted to enter any additional categories.

➤ Queensland has introduced a new category: [RACQ People's Choice Award](#) (the judging process will be a separate process to the other categories – voting will be open to the public).

2. New Category Descriptors:

➤ **Category 7** - Qantas Award for Aboriginal & Torres Strait Islander Tourism

○ This category recognises Aboriginal and Torres Strait Islander tourism operations that demonstrate authenticity and cultivate a greater understanding of Aboriginal and Torres Strait Islander culture, history and traditions.

3. Question changes:

➤ **Category 3** – Major Festivals and Events – Q1(a)(b)(c)(d) and (e), 2(a)(b)(c) and (d) and associated Tips.

➤ **Category 4** – Festivals and Events – Q1(a)(b)(c)(d) and (e), 2(a)(b)(c) and (d) and associated Tips.

➤ **Category 7** - Qantas Award for Aboriginal & Torres Strait Islander Tourism – Q1(a)(b) and (c), Q2(a) and (c), Q3(a)(b) and (c), Q5(a) and (b)

4. Rules for Entry Amendments:

➤ Formatting rules no longer apply.

➤ The submission will be up to a maximum of 12,500 words in length and will be entered via the Awards Online Program. However, category 25: Excellence in Food Tourism, will have a maximum 8,000 word limit and individual categories (26 -28) will have a 2,500 word limit.

➤ Tables can be embedded into each question and the wording will detract from the word limit.

➤ The submission has an image upload limit of 25 images with captions.

○ Images include the use of charts, graphs, info-graphics and pictures/images.

○ Captions are allowed for each image. Maximum of 6 words, not included in overall word count.