

## CATEGORIES 29 & 30: RACQ PEOPLE'S CHOICE AWARDS



Entrants in the 2017 Queensland Tourism Awards from categories 1 -25 (except Category 14- Destination Marketing), will automatically be entered into the RACQ People's Choice Awards under one of two segments: Experiences and Services, or Accommodation. Voting will be open to the public.

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**No submission required: Entrants in categories 1- 25 (except category 14) will receive automatic entry as long as they have completed and entered their submission by Monday, 21 August 2017.**

**No site visit required**

Thanks to the support of RACQ, QTIC have launched the inaugural RACQ People's Choice Award. This category will be completely independent from the judging process and will come down to consumer choice – tourism operators will be able to connect with visitors and followers to encourage them to vote.

In its inaugural year, the RACQ People's Choice Award will be split over two segments – Experiences and Services, and Accommodation - with voting open to the public and managed by RACQ.

A Gold winner only will be announced for both segments based on the highest number of votes they each receive. Voting will open once submissions have closed in August and will be open until Friday, 15 September 2017.

The winners will be announced at the Gala Awards Ceremony on Friday, 10 November 2017. More details will follow throughout the year.

## SUBMIT YOUR VOTE

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- Voting Opens:** Monday, 28 August 2017 – Friday, 15 September 2017.  
**Voting platform:** [www.racq.com.au](http://www.racq.com.au) (exact link will be provided closer to the date).  
**Questions:** [awards@qtic.com.au](mailto:awards@qtic.com.au) or phone 07 3236 1445  
**Gala Ceremony:** Friday, 10<sup>th</sup> November 2017 – Brisbane Convention & Exhibition Centre.